

FLATHEAD VALLEY COMMUNITY COLLEGE

Policy Manual

CHAPTER X – COMMUNICATIONS AND MARKETING

SECTION 10: PUBLIC INFORMATION AND COMMUNICATIONS

Adopted: January 26, 2009

PUBLIC INFORMATION AND COMMUNICATIONS:

I. PUBLIC INFORMATION POLICY

The College will inform the public, community organizations, political leaders and others about activities of the College. The College will communicate public information about activities locally, statewide and nationally as appropriate to help the public understand the operation of the College.

II. COLLEGE PUBLICATIONS POLICY

All College materials, printed and electronic, shall portray the College professionally, build a clear consistent identity, and utilize approved standards in all branding components.

II. COMMUNICATIONS POLICY

The Communications and Marketing office, acting on behalf of the President, shall manage the dissemination of appropriate College information to all communications media.